



ASBURY PARK MUSIC & FILM FESTIVAL 2017





**ASBURY PARK
MUSIC & FILM
FESTIVAL 2017**

LETTER FROM OUR CO-CHAIRS



APMFF CO-CHAIRS

TOM BERNARD

Co-President & Co-Founder, Sony Pictures Classics

TOM DONOVAN

President & Publisher, Gannett NJ

DANNY CLINCH

Director & Photographer

The third annual Asbury Park Music & Film Festival will go down as one of the most memorable weekends on stage and on screen in the history of the city. Over 14,000 music and film enthusiasts experienced more than 80 films, live performances and panel discussions - many of which were covered by various media outlets throughout the world.

Our mission is to benefit Asbury Park's underserved youth with donations made to the Asbury Park Music Foundation. The Foundation supports the Hope Academy Charter School, Asbury Park Boys & Girls Club and summer music programs throughout the city. Through the generosity of our partners and community, we were able to come together to bring significant funding and awareness to all of these special programs.

Please enjoy the following recap of what was an incredible weekend of entertainment and culture in Asbury Park. We thank you for your unwavering commitment to the Festival.



4 Days

Musical 24
Performances

11 Panels +
Q&A's

53
Films

3 Parties

April 20-23 2017

WEEKEND PERFORMANCES

Just Before
The Dawn

The Upstage
All Stars

Lakehouse Jr
Pros

The Paramount
Theatre





BRUCE SPRINGSTEEN
LITTLE STEVEN VAN ZANDT



SOUTHSIDE JOHNNY
JEFF KAZEE
DAVID SANCIOUS
ERNEST "BOOM" CARTER



VINI "MAD DOG" LOPEZ
CHRIS PLUNKETT
TOMMY LABELLA
GERRY CARBOY
BILLY RYAN
RITCHIE BLACKWELL

PAUL WHISTLER
ALBEE TELLONE
JOE PETILLO
RICKY DESARNO

WEEKEND PERFORMANCES

Robert Randolph &
The Family Band

The Stone Pony

Danny Clinch
& Friends

Transparent Gallery

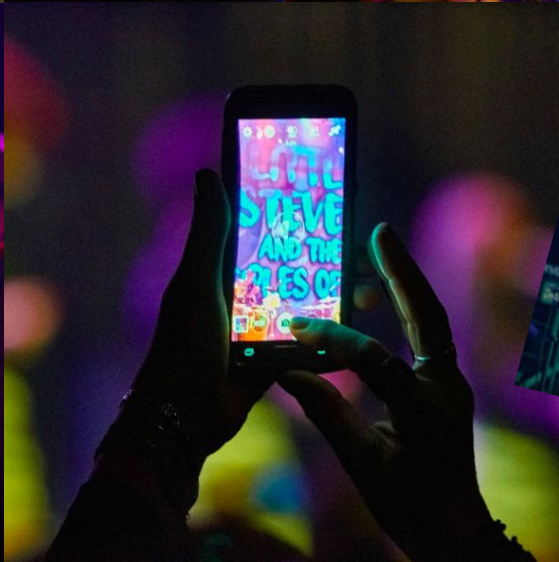
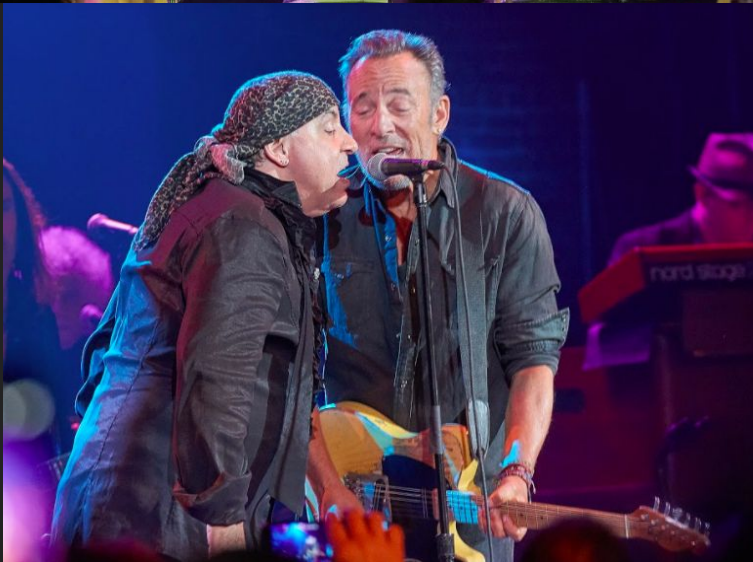




WEEKEND
PERFORMANCES

LITTLE STEVEN & THE DISCIPLES OF SOUL

—
The Paramount
Theatre



WEEKEND PERFORMANCES

Preservation Hall
Jazz Band

—
Mikaela Davis

—
Brian Fallon of
Gaslight Anthem

The Paramount
Theatre





FRONTANDCENTER

WEEKEND PERFORMANCES

Finding Joseph I
and HR

Mike + the
Mechanics

Max Weinberg

Dylan Archives II

Quincy Mumford



WEEKEND PERFORMANCES

Imagine + Q&A with
Vinnie Favale &
Andrew Solt

Marshall Crenshaw
with Weeklings
members

Beatles Panel

Paramount Theatre +
Wonder Bar





VIP PARTIES

VIP WELCOME PARTY

The Asbury Hotel

SATURDAY NIGHT VIP PARTY

The Paramount
Theatre



AWARDS BRUNCH

The Asbury Hotel

Hosted by

Shelli Sonstein
Q104.3 and
iHeart Radio





KIDS JAM

Performing at
Lakehouse Music
Academy

Wonder Bar

The Paramount
Theatre



FESTIVAL VILLAGE

Cookman Ave. &
Emory St.



GALLERIES

FILM SCREENINGS
+
PANEL
DISCUSSIONS

Salt Studios
The Saint
Parlor Gallery
Art629



SOCIAL MEDIA

INSTAGRAM,
FACEBOOK AND
TWITTER -
TOTAL
IMPRESSIONS
4.6 MILLION

TOTAL VALUE
\$1.2 MILLION

FACEBOOK
FOLLOWERS
INCREASED BY 26%
+
4,000 clicks from
FB to APMFF.com
to buy tickets



IN THE NEWS

app.com ASBURY PARK PRESS
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billboard

gettyimages®

FOX 29
PHILADELPHIA

relix
NEWS 12

BROOKLYN VEGAN

THE AQUARIAN
WEEKLY

POLSTAR

Backstreets

WBBM
NEWSRADIO 780

YAHOO! NEWS

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NETWORKS

SIRIUS
SATELLITE RADIO

NEW JERSEY 101.5

abc NEWS

4
NEW YORK

AP Associated Press

DAILY NEWS

FOX NEWS
Channel

philly.com

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WVGB-TV

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.com

WF MU

New Jersey

NJARTS.NET
ALL ARTS. ALL JERSEY.

Q104.3

NEW YORK POST

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NEW YORK 880

FOX
5
NEW YORK

WV RAT
95.9

People

THE PRESS
OF ATLANTIC CITY

WFAN
SPORTS RADIO
66AM 101.9FM
NEW YORK

90.7
WAY RADIO

THE HAWK
CLASSIC ROCK FOR THE JERSEY SHORE

KCBS
ALL NEWS
740AM | 106.9FM

1010
WINS

See Bruce Springsteen's Surprise Appearance at All-Star Asbury Park Gig

Southside Johnny, Steven Van Zandt, E Street Band members and other New Jersey rockers host jam session at Asbury Park Music & Film Festival



Bruce Springsteen (w/ Uptage All-Stars) - "Lucille" - Paramount Theatre, Asbury Park, NJ...
Bruce Springsteen was a surprise guest at a jam session at the Asbury Park Music & Film Festival Friday, where he covered Little Richard's "Lucille."



Adam Block, Danny Clinch and Shelli Sonstein live on 104.3

NEW YORK POST Hey, it's the Boss!

Bruce Springsteen took part in a jam session during a surprise appearance at the Asbury Park Music and Film Festival.

The concert Friday followed the premiere of "Just Before the Dawn," a documentary about the Asbury Park music scene.

Watch Bruce Springsteen Perform at Asbury Park Music Festival in New Jersey

4/22/2017 by Michele Amabile Angermeier



f t o

billboard



Tom Bernard, Ben Jaffe, Danny Clinch and Big Joe live on 101.5

90.5
night
ALE PUBLIC R



Tom Donovan and Rich Robinson live on 90.5 The Night Radio

PICKS AND PANS

First Look: Stevie Van Zandt Reflects on The Upstage in New Doc that Premieres Friday

April 20, 2017



Page Six

Springsteen takes part in surprise show at film festival

By Associated Press

April 24, 2017 | 8:16am



NJARTS.NET
ALL ARTS, ALL JERSEY

News Calendars New Shows Going on Sale 350 Jersey Songs Project Ticket Giveaways Adv

Artists Festivals Media Organizations Radio/TV Schools/Instruction Venues

More Bob Dylan rarities screened at Asbury Park Music and Film Festival

By JAY LUSTIG | April 23, 2017

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For the second year in a row, the Asbury Park Music and Film Festival offered an approximately hour-long peek into rare and, in some cases, never before publicly screened clips from Dylan's own archive, which have been purchased by the University of Tulsa, and are now part of the Bob Dylan Archive there.

As he did last year, Dylan's manager Jeff Rosen, who is on the festival's board, guided viewers through the clips and gave a little background on each one.



AP Music & Film Festival April 20-23



6:21 63° F

ADVERTISING

EARNED
MEDIA
VALUE
\$5.7 MILLION

PRINT

DIGITAL BILLBOARDS

EMAIL BLASTS

POSTERS

POSTCARDS

PROGRAM

RADIO



ASBURY PARK
MUSIC & FILM
FESTIVAL 2017

APMFF.COM PRESENTED BY:

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SONY PICTURES CLASSICS | APMF |

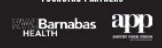


FOR TICKETS AND MORE INFORMATION VISIT
APMFF.COM

FIND OUT FIRST



FOUNDING PARTNERS





MIKAELA DAVIS

— opening for —
**PRESERVATION
HALL
JAZZ BAND**

APRIL 23

BUY NOW

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ASBURY PARK
MUSIC & FILM
FESTIVAL 2017

GALLERY PASS

THE GALLERY PASS IS THE BEST WAY TO VIEW ALL
OF THE OFFICIAL FILM SELECTIONS OF THE APMFF

VENUES INCLUDE: ARTS20, THE PARLOR GALLERY,
THE SAINT, THE TRANSPARENT GALLERY AT THE
ASBURY HOTEL AND SALT STUDIOS

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ASBURY PARK
MUSIC & FILM
FESTIVAL 2017

THANK YOU!

On behalf of the Asbury Park Music & Film Festival, I would like to thank everyone who came out to enjoy an incredible weekend of music & film in our beautiful town. We were so honored to welcome world-class talent, fans and community that provided the foundation of the Festival's core through the magical weekend.

We are proud to support the arts & culture that continues to shine in Asbury Park and most importantly, the children who make the Asbury Park Music & Film Festival a true community event. The Festival is committed to provide full support through music, education, arts and social and economic opportunities.

A special thank you to our partners and sponsors who have supported our mission to promote music and film in the heart of Jersey Shore in our community. The Asbury Park Music & Film Festival is here to stay and we look forward to continuing to grow together to put our neighbors and community to rest for years to come.

Sincerely,
Ron Bernard
Mayor
The Asbury Park Music & Film Festival Board of Trustees.

FOUNDING PARTNERS



LITTLE STEVEN

and the DISCIPLES OF SOUL

THE PARAMOUNT THEATRE

APRIL 22 8 PM

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FIND OUT FIRST

FOUNDING PARTNERS

RW Barnabas
HEALTH **app**



FRONT AND CENTER
TICKETS

ASBURY PARK
MUSIC & FILM
FESTIVAL 2017

A PRIVATE TELEVISION TAPING LIVE AT

APRIL 21ST

mike +
The mechanics
8 PM

FOR TICKETS AND MORE
INFORMATION VISIT
APMFF.COM



SIGNAGE



**ASBURY PARK
MUSIC & FILM
FESTIVAL 2017**



SATURDAY APRIL 22

What We Did Was Secret

12:30 - 2:05 PM FILM

The Long Way Back: The Story of Todd Z Man

2:30 - 4:00 PM FILM

SUNDAY APRIL 23

Kuzola, Songs of the Roots

12:30 PM FILM

On The Sly: In Search of The Family Stone

2:15 PM FILM

Local Legends

3:45 PM FILM

presented by The Asbury Park Boardwalk and Tito's Vodka

Gallery Passes and merchandise can be purchased at Festival Headquarters located at 570 Cookman Ave.

#APMFF



TOP 3 ways attendees heard about the Festival:

1. Facebook
2. Asbury Park Press
3. Friend

95% rated the overall event as very good or excellent.

83% ranked music performances as their number one reason for attending.

Over 98% plan to attend again next year!

AUDIENCE

Female: 40%

Male: 60%

A18-54: 41%

A55+: 59%

HOUSEHOLD INCOME

<\$100,000 : 42%

\$100,000 - \$200,000: 38%

> \$200,000 : 20%

2017 ATTENDEES

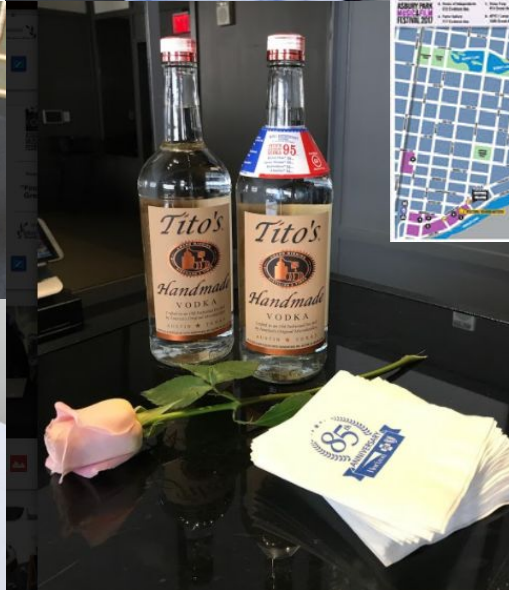
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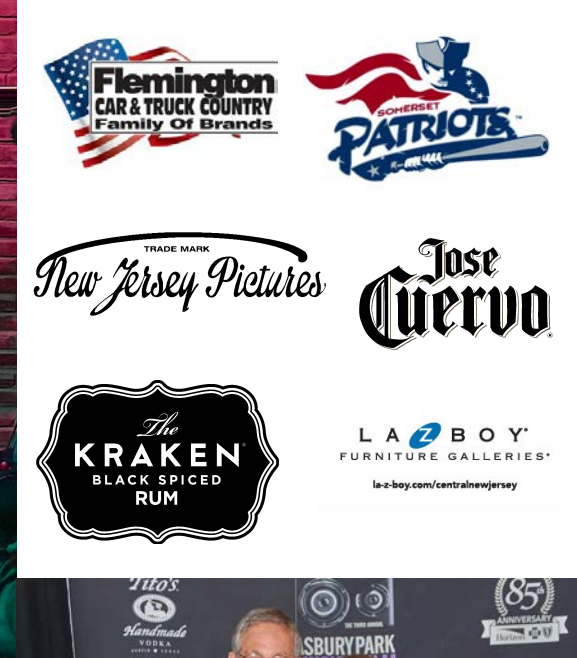


RWJBarnabas HEALTH











New Jersey
Natural Gas



In continued support of the
Asbury Park Music Foundation

At New Jersey Natural Gas, we believe education is among the most important investments we can make in the future of our communities. As an advocate for the arts, we're proud to partner with organizations dedicated to promoting creativity and supporting the dreams of all students.

Thank You For Making Our
Communities Better Every Day!

www.njng.com



Big banks have
lots of branches,
but where are
their roots?

We're in this **Two**gether.



TwoRiverBank.com



SCHEDULE AT-A-GLANCE COLOR KEYS: MUSIC | FILM | PANEL/Q&A | INVITATION ONLY

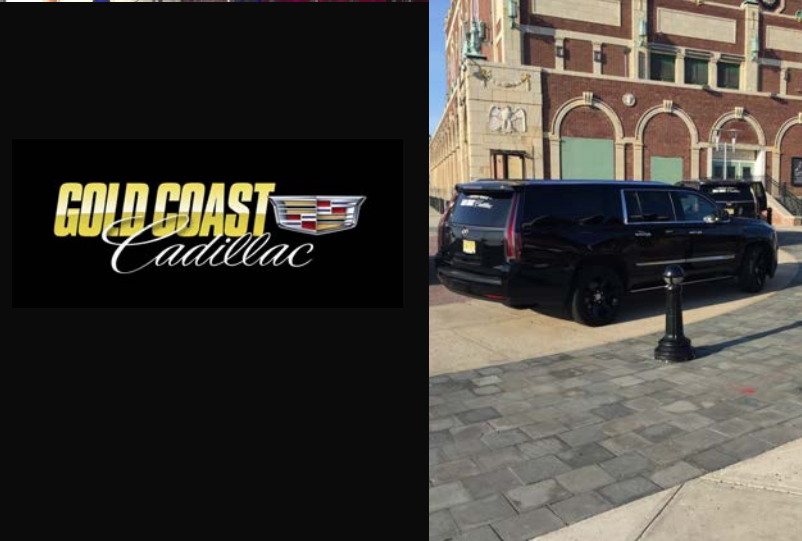
THURSDAY, APRIL 20	6:00 pm	7:00 pm	8:00 pm	9:00 pm	10:00 pm	11:00 pm
Wonder Bar 5th and Ocean Ave.			Twist Tonight 8:30 PM			
APIC/ L'Angelo Lounge 1000 Ocean Ave.				Late Bloomers: The Leo "Ski" Walsh Story Music Performance by Leo Walsh with 8:30 - 11:00 PM		
FRIDAY, APRIL 21	4:00 pm	6:00 pm	8:00 pm	10:00 pm	11:00 pm	12:00 am
Paramount Theatre 1300 Ocean Ave.				World Premiere of Just Before Dawn 7:30PM Q&A with Tom Jones		
Score Pong 913 Ocean Ave.			Robert Randolph 8:00 PM	Robert Randolph & the Family Band 8:00 PM		
Wonder Bar 5th and Ocean Ave.				Lucy Chapin 8:00 PM - 11:00 PM		
House of Independents 572 Cookman Ave.			Panel: On the Edge of Tomorrow 10:00 PM - 11:00 PM Moderated by David 4:00 - 5:15 PM	Panel: Jersey's New Wave 10:00 - 11:00 PM		
The Asbury Hotel 210 5th Ave.		VP Party 5:00 - 7:00 PM				





Jersey Central
Power & Light
A FirstEnergy Company

		THURSDAY, APRIL 20		FRIDAY, APRIL 21		SATURDAY, APRIL 22		SUNDAY, APRIL 23	
		12:00	1:00	12:00	1:00	12:00	1:00	12:00	1:00
MUSIC	12:00	12:00	12:00	12:00	12:00	12:00	12:00	12:00	12:00
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FILM	12:00	12:00	12:00	12:00	12:00	12:00	12:00	12:00	12:00
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PANEL/JOSSA	12:00	12:00	12:00	12:00	12:00	12:00	12:00	12:00	12:00
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	3:00	3:00	3:00	3:00	3:00	3:00	3:00	3:00	3:00
INVITATION ONLY	12:00	12:00	12:00	12:00	12:00	12:00	12:00	12:00	12:00
	1:00	1:00	1:00	1:00	1:00	1:00	1:00	1:00	1:00
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	3:00	3:00	3:00	3:00	3:00	3:00	3:00	3:00	3:00



Thank you
GOLD COAST
Official
Transportation of
the Asbury Park
Music & Film
Festival.



SUNDAY, APRIL 23 (continued)

BEATLES PANEL WITH ANDREW SOLT

4:00 PM
Wonder Bar
1213 Ocean Avenue

Join Beatles experts Andrew Solt (Tomorrow's Party) and Vicky Parake (Late Show) with Stephen Colbert's Ken Caillat (2:14 PM), Robert Rodriguez (Sneaky Snitch) and The Beatles' Ken Caillat (Sneaky Snitch) for a lively discussion about four bands who changed the world.

PRESERVATION HALL JAZZ BAND / MIKAELA DAVIS

Doors 6:30 PM | Show 7:00 PM - 10:30 PM
Preservation Hall
1213 Ocean Avenue
320 - 340

The Preservation Hall Jazz Band returns to the Asbury Park Music & Film Festival with a new record, "Cajun," featuring their most recent releases in Cajun as well as their trademark New Orleans sound. This out-of-the-ordinary music will have you out of your seat and dancing in the aisles in no time.

DANNY CLINCH & FRIENDS

10:30 PM
Wonder Bar
1213 Ocean Avenue
320

Join local legend Danny Clinch and his friends from NYC, Asbury Park and NJ for the closing night party. Danny Clinch has the most off-beat show to be held by King B. King of Tropicana Blues Band, Shogun and The Asbury Sacks Club and a special guest!

A PLUG FOR THE ARTS.

We're proud to support the Asbury Park Music & Film Festival, the Asbury Park Music Foundation and underserved kids in the community.

Jersey Central
Power & Light
A FirstEnergy Company

CINECALL SOUNDTRACKS & PRODUCTIONS

"It's an honor to work with so many gifted and talented Jersey Shore musicians and filmmakers!"

George McManis

BEST WISHES AND CONGRATULATIONS
ASBURY PARK MUSIC & FILM FESTIVAL 2017!

Your friends at Cinecall
Proud supporter of APMF

SEE YOU
NEXT YEAR!





ASBURY PARK MUSIC & FILM FESTIVAL 2017